

Goff Backa Alfera & Company, LLC (GBACO)
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It seems as though our time just keeps flying by faster and faster. Suddenly it's the Holiday season and we think about our blessings and for some, troubles. My blessings include a wonderful wife and two great daughters and son-in-laws. During this time of year we try to push our blessing to others, so they are as blessed as we are. Pushing these blessing to others is not very hard. It can take a kind word of encouragement or praise, even suggesting a chamber colleague for business referrals. We can always help each other and our chamber by doing our individual part. Let's make an additional effort to help our chamber and thus each other by saying that good word, making that referral and supporting our chamber with your time and efforts.

Here at Goff Backa Alfera we try to take that approach by working with our clients and utilize them and their services as vendors for our firm. With this approach we continuously build our relationships. We also approach this with our own employees and is included in our mission statement. GBACO's mission is to provide our clients with the highest value and technical expertise available without sacrificing the personalized service that is our trademark. Additionally, we maintain our commitment to our employees through open communication, career development, training, and encouraging our employees to perform consistently beyond expectations when serving clients.

Please consider that extra effort now and when moving forward. Give that word of encouragement or even that referral. Support your chamber and together all of our businesses and communities will grow and prosper.

Happy Holidays

Bob McKown