



Dorsey Design is an independent marketing firm, teaming with clients to provide design and printing services for marketing communications. Dorsey Design has been successfully creating effective design solutions for over twenty years, working with long-term clients such as PNC Bank, Jefferson Hospital, Federated

Investors, John F. Slater Funeral Home, and First Commonwealth Bank.

Dorsey Design has built its success on three areas of strength: Creative Talent, Marketing Expertise and Outstanding Service.

**Creative Talent** is the obvious skill when partnering with a marketing firm. Approaching each project with a strong eye for clean communications and eye-catching visual skills, Dorsey Design is foremost a design studio, providing successful design strategies that meet budgets and deadlines. President Sam Dorsey has made a career of thinking visually. She holds a B.A. in fine arts.

**Marketing Expertise** is needed to interpret the design challenge and provide the most effective solution. Dorsey Design provides business comprehension along with visual skills to the client relationship. With an M.B.A. from the University of Pittsburgh Katz Graduate School of Business, Ms. Dorsey brings a unique skill set of both art and business.

Dorsey Design is highly experienced in the production of marketing communications, knowing what it takes to design projects that are cost-effective, and working with printers to ensure that art moves through the production process efficiently.

**Outstanding Service** comes from understanding the challenges that clients face. Sam Dorsey collaborates with the client as if part of the in-house team. Always on-time, always with confidence, Dorsey Design services each project as if it is the sole project.

Please contact Sam Dorsey at 412-881-0803 or [sam@dorsey-design.com](mailto:sam@dorsey-design.com) for more information.