

Growing Demand for WiFi

According to Cisco, Wi-Fi devices will power a majority of all Internet traffic by 2017, and a 2015 study by Tech Pro Research found that 74 percent of businesses are using or are planning to use “bring your own device” (BYOD) policies. These, and other trends in consumer and employee behavior are causing demand for Wi-Fi to grow exponentially.

Comcast Business' WiFi Pro enables Brentwood, Baldwin and Whitehall businesses to serve patrons and customers with fast connections to stream videos and access social media networks while providing employees with reliable access to cloud applications and shared devices, like printers.

WiFi Pro provides two high-performance commercial Wi-Fi networks – a private network for employees and a guest network for patrons – providing additional security. In addition, business owners can put marketing messages on the WiFi connection page in order to highlight the day's specials, announce the opening of a new location, and offer promotions or other discounts to help grow the business.

With Comcast Business WiFi Pro, business owners can limit public WiFi bandwidth so that customer WiFi usage will never overload the network or slow down employees. In addition, Comcast Business WiFi Pro's built-in security features include the WiFi Pro Web App, which enables owners to remotely control WiFi from a tablet or smartphone or via an online portal. This feature also provides businesses advanced capabilities like on-demand activity reporting and network configuration controls to set schedules and allocate bandwidth.

As a managed solution, the equipment and access points for WiFi Pro are installed and managed by expert technicians, allowing business owners and IT managers to focus on running their businesses. For more information, call 866-429-3085.