



Benson Lincoln is now heading toward their 50<sup>th</sup> anniversary this coming April. Located on Route 51 in Whitehall, we're proud of many of the accomplishments of our staff and their hard work. Here are just a few of the awards and achievements that we have been able to do over the years:

- 25 time winner of the President's award from Lincoln for client satisfaction- that's the most in the entire USA!
- Pennsylvania's #1 Lincoln dealer for 2016 and the # 1 Lincoln dealer in Pennsylvania for the last 50 years.
- Highest percentage of repeat business in the entire Mid- Atlantic Region for the last 20 years!

\*New for 2017\* Pick Up and Delivery of your Lincoln, or for Chamber Members, even another make for service. That's right, we'll pick up your car, drop you off a new Lincoln and do any light service (state/emissions inspection, brakes, tires, oil/filter) and the Pick Up and Delivery as well as the Lincoln loaner are "Complimentary".

All Chamber Members are invited.

Wednesday December 6<sup>th</sup> Benson Lincoln Black Label Night- 6-9 pm Ches' Anthony Banquet Room at Cool Springs- new Lincoln's, entertainment, wine, refreshments Hors d' oeuvres. Please RSVP to [TLaFrankie@aol.com](mailto:TLaFrankie@aol.com)

- Saturday December 16<sup>th</sup> Benson Showroom- Mrs. Santa Claus returns to Benson- 11 am-12 noon bring the kids or grandkids. Cookies/refreshments and departure stocking for the kids. Mrs. Claus tells lots of Santa stories and "bring the camera"!
- Friday January 26<sup>th</sup>- Benson showroom 6-9 pm 2018 Lincoln Navigator Introduction
- Saturday January 27<sup>th</sup> 11-3 Navigator Trailer Tow Demonstration Day

Merry Christmas and we hope you have a safe and "Happy Holiday Season"!

Tom LaFrankie    Walt Bronder    Ryan Carr    and the entire staff of Benson Lincoln