



The Chamber Chatter Box



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President's Corner



November is here, and the holiday season is already upon us! I ask that you remember to support our community businesses as you work through your holiday lists. Small Business Saturday is Saturday, November 24, 2018. Launched by American Express in 2010, studies have demonstrated that shopping small and shopping local keeps the money right here in our communities and supports our neighbors and friends.

The U.S. Small Business Association (SBA) has lots of helpful information for business owners, including some budget-friendly ways you can market your business for the holiday season:

- Start with thanking your loyal customers with special offers or secret sale promotions.
- Host a contest through social media (such as Facebook, Twitter or Instagram) and offer small incentives to draw people into your business and generate excitement.
- Feature a product or service promotion every day or week during the holidays, communicated through your website, email list, and social media channels.
- Host an open house or special event at your business. Give out a special offer or coupon that invites customers back.
- Get involved this season and support a community event!

We hope to see you all at our regular luncheons in November and December, as well as the community Light Up Nights in November and December! Check in with our website and look for Mary's emails for all the latest information on upcoming events. As the end of year draws near, it is also time to think about renewing your Chamber membership. You can even save money with the "early bird" discount if you renew before January, so look for your letters in a couple of weeks.

I look forward to hearing lots of success stories from members support members this month. I am thankful to be leading such a vibrant organization!

Virginia Weida

General Meeting Luncheon

November 1, 2018

South Hills Country Club

4305 Brownsville Road
Pittsburgh, PA 15227

Noon

Guest Speaker

Chaz Kellem

Director of PittServes
University of Pittsburgh

Inclusion and Diversity

Chaz Kellem was appointed Director of PittServes in 2018. The Office of PittServes provides University of Pittsburgh students the opportunity to engage in ethical and sustainable service to the community on a local, national and international scale. Prior to joining Student Affairs, Chaz was the Senior Director of Advocacy for Race & Gender Equity at YWCA Greater Pittsburgh. In this capacity he was responsible to develop and lead all advocacy efforts for the agency and provide educational opportunities that influence systemic change.

Chaz began his career at the Pittsburgh Pirates in which he spent 10 seasons. Chaz spent three seasons within the area of Tickets Sales and Marketing and later moved into the Community & Public Affairs department as the Manager of Diversity Initiatives. In this capacity, he was responsible for managing the organization's interaction with various minority constituencies.

Chaz earned his Master of Science Degree in Organizational Leadership from Robert Morris University and his Bachelor of Science in Health and Physical Education from Edinboro University. He is active and committed to the community, as he serves on several non-profit boards including Visit Pittsburgh, CORO Pittsburgh, ACHIEVA, and Miracle League of Moon. He is also the Assistant Coach for the Pittsburgh Steelwheelers, which is a competitive wheelchair basketball team.

Advance reservations requested

Email Mary Dilla: secretary@bbwwchamber.com

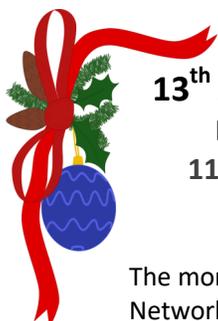
\$20 with reservation

\$25 without reservation and non-members

Next Chamber General Meeting

December 6th at The Georgetown Centre

WOMEN'S NETWORKING LUNCHEON



13th Annual Holiday Bazaar
Friday, November 9th
11:00 AM—Lunch at noon
South Hills Country Club

The monthly luncheon meeting of the Women's Networking of the Brentwood Baldwin Whitehall Chamber of Commerce will meet on **Friday, November 9, 11 AM, at South Hills Country Club (lunch will be served at noon)**. Please plan on attending and bring a friend. We welcome members and non-members.

To help us with our holiday shopping, and to provide greater opportunities for local and home-based businesses, the monthly meeting of the Women's Networking of the Brentwood Baldwin Whitehall Chamber of Commerce is hosting our 12th Annual Holiday Bazaar.

We will have lots of great shopping!

We will once again hold a raffle at the luncheon with the money raise going to the SHIM (South Hills Interfaith Movement) food pantry. We will sell \$1 raffle tickets and when your number is drawn, you can choose your prize! Please consider bringing an item to donate, anything you would like to contribute would be appreciated. (It can be a promotional item from your business, a gift card, etc.)

See you at South Hills Country Club, 11 AM!

Vendor tables are \$15 for chamber members, \$20 for non-members.

Tables are limited and must be reserved by NOVEMBER 1st.

You must purchase a lunch if you are purchasing a display table.

Lunch for Chamber Members - \$20 - Bring a friend!

Lunch for Non-Members - \$25

**Please make a reservation by contacting our secretary:
 Mary Dilla - secretary@bbwchamber.com**



2018-2019 Officers

President Virginia Weida, Virginia Weida Design
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 Secretary Mary Dilla



SPOTLIGHT!

Festival of Trees Celebration

SW HealthCare Center, LP

Kicking off the Holiday Spirit, Southwestern HealthCare Center is presenting the 4th Annual Festival of Trees Celebration. The event will occur in all four of our campus buildings- personal care, independent living, skilled nursing and medical office building.

We invite local businesses and partners to decorate a tree. Creativity is highly encouraged!!! The residents love the holidays and will at length sit and admire your tree sparkles, lights, and decorations.

"The Favorite Tree" winner, voted by residents, staff and visitors, will be invited as an honored guest to our campus and community holiday party on December 13, 2018 for recognition.

There are over 20 trees to view over the campus - including the 50-foot Atrium Tree of Arrowood at Southwestern. It is a remarkable sight.



If interested in decorating a tree, please contact Kim Smith at 412-651-1711 to reserve your tree.

Trees come pre-light with either clear or multi-colored lights. We have a tree trimming party on November 27, 2018 from 1pm – 4pm. Music, holiday cheer, and some senior critiquing will be provided.

Place Your Promotional Items in Chamber Tote Bags!



The chamber will be giving away 200 tote bags during Brentwood Light Up Night (November 17), and 100 bags at Baldwin's Holiday Festival (December 7). You can participate by providing **300 promotional items** from your business to be placed in the tote bags. All items should be dropped off at the Brentwood Library (Please label envelope or box "Attention Mary Dilla, BBW Chamber"). **Items must be received by November 9th to allow time to stuff the bags.** A complete listing of all chamber members with phone number will be included in each bag.

Welcome New Members!

Baldwin-Whitehall Educational Foundation— John Wotus
 John.wotus@fmc-na.com

Two Maids and A Mop—Kristin Henne
 412-433-0444, southpittsburgh@ineedmaid.com

Board of Directors

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