



The Chamber Chatter Box



www.bbwwchamber.com

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President's Corner



to BBOA, BBW, and EDS to continue to provide programs in our community.

Though our golfing was rained out this year, the golf outing dinner and prizes was another fun night for all. Thanks again to our golf committee volunteers, sponsors & prize donors, Rita Day and Mary Dilla, and our event chairs Bob McKown, Debbie Maddock, and Jami Pasquinelli. Without each of you, this signature annual event would not be the success that it is, providing needed funding

One thing that all of our chamber members have in common is that we have customers. Some of us call them clients or patients or even students, but in the end, they are what keeps us in business. In fact, all of our members are customers of the Chamber! So, I wanted to share something that I heard in a presentation this week that I thought was relevant to our businesses and customer service.

The presenter used Starbucks as an example of business success. Whether you like coffee or not, they are one of the top recognized logos across the globe. She mentioned that many studies have been done to try and understand the business success of Starbucks, and three that she reviewed were Personalization, Experience, and Choice. These three things are what keep us coming back to our favorite places (whether for business or a night out). Think about one of your favorite places to go. Do they know your name, or recognize and greet you warmly? Do they put an effort into make sure your experience is comfortable and pleasing? Are you able to make choices to customize what you are purchasing? Now think about your client's/customer's/patient's exposure to your business – are they having this experience? There are probably a few ideas bubbling up that we can all apply to improve!

We look forward to seeing all of you at our upcoming regular luncheons as well our Second Annual Chili Cookoff Saturday October 27. We hope you come out and taste the entries and vote for your favorite!

Virginia Weida

General Meeting Luncheon

October 4, 2018

South Hills Country Club

4305 Brownsville Road
Pittsburgh, PA 15227

Noon

Guest Speaker

Mekael Teshome

Vice President and Senior Regional Officer
Pittsburgh Branch of the Federal Reserve Bank of Cleveland

“Regional and National Economic Outlook”

Mekael Teshome is vice president and senior regional officer of the Pittsburgh Branch of the Federal Reserve Bank of Cleveland. Mr. Teshome is responsible for managing relationships with regional stakeholders in western Pennsylvania, southeastern Ohio, and the northern panhandle of West Virginia. He is also responsible for monitoring the region's economic environment and conducting economic research and analysis.

Before joining the Cleveland Reserve Bank, Mr. Teshome was an economist at the PNC Financial Services Group in Pittsburgh where he contributed industry-focused, regional, national and international economic analyses and forecasts. Prior to PNC, he served as an economist at Moody's Analytics. He is a founding board member of the Bethel Environmental and Agricultural University and Training Center in Ethiopia and a board member of the Economic Club of Pittsburgh.

Mr. Teshome holds a BA in political science from Taylor University and an MA in economics from Vanderbilt University.

Advance reservations requested:

\$20 with reservation

\$25 for non-members and those without a reservation

Contact Mary Dilla - secretary@bbwwchamber.com

Next luncheon and general meeting
November 1st at South Hills Country Club

WOMEN'S NETWORKING LUNCHEON

Friday, October 12, 2018

Noon

South Hills Country Club

4305 Brownsville Road

Guest Speaker

Therese Rocco

Author of *Therese Rocco: Pittsburgh's First Female*

Assistant Police Chief: A Memoir

Therese Rocco began her career in law enforcement as a 19-year old clerk in the missing persons unit of the Pittsburgh Police Department. Her career ended nearly fifty years later as an honored and acclaimed Assistant Police Chief, the first woman in the Department to reach such a high-ranking position. She was also the first woman the country to reach this level. Therese is credited with establishing national protocols for investigating missing children cases that have saved lives of the untold number of children. To this day she is still very relevant to the police and continues to work with the FBI on an unsolved missing child case that has haunted her since the 1960's. She is credited with breaking the glass ceiling for women on the police force in Pittsburgh, navigating her way through discriminating times in a male-dominated field, and helping female officers to succeed as a result of her journey - while gaining respect from male peers and

If you are looking for new marketing opportunities to showcase your products and services, please reserve a table and share this information. **Display tables (\$15 for chamber members, \$20 for non-members) are limited and will be reserved on a first come first served basis.**

Lunch for Chamber Members - \$20 - Bring a friend!

Lunch for Non-Members - \$25

**Please make a reservation by contacting our secretary:
Mary Dilla - secretary@bbwchamber.com**

NEXT WOMEN'S NETWORKING LUNCHEON

FRIDAY, NOVEMBER 9TH

13TH ANNUAL HOLIDAY BAZAAR

If you are looking for new marketing opportunities to showcase your product or service, reserve a table and share this information. We are looking for vendors with cash and carry and some holiday themed items. Display tables are limited and will be reserved on a first come basis. **Deadline to reserve a display table is November 1st.** We will once again hold a raffle at the luncheon with the funds raised going to South Hills Interfaith Movement (SHIM).



2018-2019 Officers

President	Virginia Weida, Virginia Weida Design
Vice President	Matt Fazio, Ph.D., Donnelly-Boland & Associates
Treasurer	George Zboyovsky, Brentwood Borough
Secretary	Mary Dilla

SPOTLIGHT!



SATURDAY, OCTOBER 27TH

BRENTWOOD CIVIC CENTER,

BRENTWOOD PARK

11:30 AM – 2:30 PM

All chamber members are invited to participate in the

Chamber Chili Cook-Off!

Registration Fee: \$25,

Early Bird Registration:

\$20, by October 9th

Prizes will be awarded!

Additional Details Available at:

www.bbwchamber.com

Welcome New Members!

Family Hospice & Palliative Care—Christine Jamison

412-572-8812, cjamison@familyhospicepa.org

The Bakery Society Pittsburgh—Jami Pasquinelli

724-681-7163, jami@TBSPhgh.com

Upcoming Events!

OCTOBER

- October 4th – 8th – Whitehall Library Fall Book Sale
- October 6th - Baldwin Library's FIRST Cornhole Tournament.
- October 13th – “See What’s Brewing in Brentwood” event. 6:00 – 10:00PM,
- October 20th - Spirits with Spirits Event: Brentwood Civic Center
- October 22nd – Whitehall Library host Multicultural Pot Luck Dinner. 6:30 PM at Baldwin High School.
- October 27th – Annual Chamber Chili Cook-Off

NOVEMBER

- November 1st—General Membership Luncheon
- November 3rd – GBU's “Operation Reach Out” packing day.
- November 9th - Women's Networking Luncheon and Holiday Bazaar, 11AM, at South Hills Country Club.
- November 17th – Brentwood Light Up Night
- November 24th – Small Business Saturday

For more information on these upcoming events, visit the chamber website at www.bbwchamber.com

Board of Directors

Amy Burch, D.Ed	Sean J. Hayes, DC	Randy Lutz, Ed.D
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