



The Chamber Chatter Box



www.bbwchamber.com

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President's Corner



I am pleased to have been re-elected as your President for another year, and am looking forward to celebrating the 60th Anniversary of the Brentwood Baldwin Whitehall Chamber in May! Thank you to our members who volunteered and attended our three most recent events, the Food Truck Fest at Baldwin High School, Whitehall Community Day, and our Mini-Golf Outing Mixer with the Bethel Park

Chamber at Sunset Golf. Though just one of these was a direct networking event, they are all events that support our mission to "Make our community place a better place to live, shop and do business."

In honor of our upcoming anniversary celebration, I would like to share with you six important benefits of membership in our great Chamber:

- ◆ Making business contacts.
- ◆ Creating networking opportunities.
- ◆ Bringing credibility to your business.
- ◆ Expanding promotion and publicity.
- ◆ Acquiring customer referrals.
- ◆ Increasing visibility in the community.

Making business contacts is one of the core benefits of being a member of a Chamber of Commerce. Business to business contacts and networking happen at every lunch meeting, breakfast, and after-hours networking event that we host. Being seen in the directory with 160 other strong local businesses brings credibility to your business, along with expanding contacts and networking potential. We just distributed 400 tote bags in two days at our Food Truck Event and Whitehall Community Day. There was a direct opportunity to promote your business by being a tote bag sponsor or giving a promotional item to go into the bag (a contact sheet listing of all chamber members was already in all of those bags). Those members that also volunteered or attended these events received free publicity and added visibility in the communities we encompass. All of these strategies will lead to customer referrals and further visibility in the community.

We hope you are using some or all of these strategies to get the most from your Chamber membership, and we look forward to networking, promoting, and referring your business in the coming year!

Virginia Weida

General Meeting Luncheon

September 6, 2018

South Hills Country Club

4305 Brownsville Road
Pittsburgh, PA 15227

Noon

Updates for the New School Year

Dr. Amy Burch, Superintendent, Brentwood School District
Dr. Randy Lutz, Superintendent, Baldwin Whitehall School District

*Special Guest: New Administrators and Teachers
From Baldwin-Whitehall and Brentwood School Districts**

Advance reservations requested:

\$20 with reservation

\$25 for non-members and those without a reservation

Contact Mary Dilla - secretary@bbwchamber.com

Next luncheon and general meeting
October 4th at South Hills Country Club

*LUNCHEON SPONSORS

If your business would like to sponsor lunch for a new teacher or administrator, please contact the chamber secretary.

SATURDAY, OCTOBER 27TH

BRENTWOOD CIVIC CENTER,
BRENTWOOD PARK
11:30 AM – 2:30 PM

**All chamber members are invited to participate
in the Chamber Chili Cook-Off!**



Registration Fee; \$25,
Early Bird Registration:
\$20, by October 9th
Prizes will be awarded!

Additional Details Available at:

www.bbwchamber.com/documents/chili_Cookoff

WOMEN'S NETWORKING LUNCHEON

Friday, September 14, 2018

Noon

South Hills Country Club

4305 Brownsville Road

Guest Speaker

Julia Kramer

Certified Financial Behavioral Specialist™,
Coach, Educator, Speaker
Iaso Consulting, LLC

The Importance of Talking about Money

The number one way we can financially empower ourselves and other women is to talk openly and courageously about money - about our experiences with it - both good and bad, about our fears and dreams around it, about our discomfort even thinking about it let alone speaking out loud about it; about how having it changes our relationships etc.

Women now own more than 50% of the financial assets in the U.S., and yet we have been allowed to own property for less than 200 years and it has only been 100 years since it became commonplace for us to deal with financial matters. Thus, we have a lot of financial responsibilities without much experience or many role models.

Julia Kramer, Certified Financial Behavioral Specialist™, will be discuss the what Financial Health looks like (spoiler alert - it includes more than just the numbers) and what common Money Disorders to be aware of as well share strategies for how to begin to those difficult money conversations.

If you are looking for new marketing opportunities to showcase your products and services, please reserve a table and share this information. **Display tables (\$15 for chamber members, \$20 for non-members) are limited and will be reserved on a first come first served basis.**

Lunch for Chamber Members - \$20 - Bring a friend!

Lunch for Non-Members - \$25

**Please make a reservation by contacting our secretary:
Mary Dilla - secretary@bbwchamber.com**

Upcoming Luncheons and Speakers

- ◇ October 12 – Theresa Rocco, Retired Pittsburgh Police
- ◇ November 9 – Holiday Bazaar (11:00 Start)
- ◇ December 14—TBA
- ◇ January 11 – Roselyn Wilkinson, Financial Advisor

2018-2019 Officers

President	Virginia Weida, Virginia Weida Design
Vice President	Matt Fazio, Ph.D., Donnelly-Boland & Associates
Treasurer	George Zboyovsky, Brentwood Borough
Secretary	Mary Dilla



SPOTLIGHT!



Do you own a business?

USX Federal Credit Union opened our doors in 1938 to serve the employees of the US Steel Corporation, and over the years have been successful in enrolling over 750 companies and organizations in our credit union. Because of the many multi-national companies we serve, our membership is spread throughout the world. Credit union services are a wonderful no-cost employee benefit that everyone in your organization can enjoy!

Offer the FREE benefit of a credit union to your employees and their families to help them reach their financial goals.

We constantly strive to improve both the quantity and quality of our products and services in order to meet our members' financial management needs. Through our growth over the years we have never forgotten our primary purpose – to provide affordable financial services and deliver them in a prompt, professional and courteous manner. At USX FCU, "People Helping People" is something we practice every day.

We look forward to having you become a part of our growing family and realizing the many benefits associated with membership. For additional information on offering our credit union to your employees, please contact Kelly Killmeyer.

Kelly Killmeyer
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kakillmeyer@usxfcu.org
MOB Ste 109B
575 Coal Valley Rd
Jefferson Hills, PA 15025

888-219-3159 x 5610
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Corridor Communities Golf Outing

September 17th

South Hills Country Club

Watch your email for more details!

If you have a prize to donate, or would like to purchase an ad or tee sign, contact Mary Dilla.

Early Bird registration for golfers is August 31st. If you don't golf, consider joining us for dinner! Hope you can join us!

**More information on the chamber website.
bbwchamber.com**

Board of Directors

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