



The Chamber Chatter Box



www.bbwchamber.com

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President's Corner



Be Involved in the Community

As days of winter fade away, spring is in the air and before you know it, Brentwood, Baldwin and Whitehall Community days will be here. Becoming involved in local community days is a great opportunity to meet your neighbors, friends, local businesses and network with the community. By volunteering, I have had an opportunity to meet new people and businesses and learn more about their needs.

Baldwin Community Day is June 2nd, Whitehall Community Day, August 25th, we do not have a date at this time for Brentwood. Please consider and volunteering for one or more of these events. We just ask for a few hours of your time.

The real goal of networking is to help other people. It is critical to understand the needs of others before you tell them about yours. It is important to become a powerful resource for others. When you are known as a strong resource, people remember to come to you for suggestions, ideas, references, etc.

Our election to the Board of Directors will be in June. Please consider running for the board. This is a great way to stay visible and give back to organizations and the community that have helped you.

Sincerely,

Debbie Maddock



Luncheon & General Membership Meeting

March 1, 2012

Salvatore's
5001 Curry Road
Pittsburgh, PA 15236



Noon

Guest Speaker
Ken Sevick

Managing Communication in Your Business

Understanding the different behavioral types of the people you work with can greatly improve the effectiveness of your communication. In this presentation we'll look at the 4 types of profiles, how they interact, and the best way to communicate with them.

Ken Sevick is the founder and President of Action-COACH of Western PA. He has coached and trained business owners, CEO's and their teams in over 40 different industries.

Advance reservations requested

\$15 with reservation

\$18 without reservation and non-members

Contact Mary Dilla at 412-884-1233 or

email: secretary@bbwchamber.com

Next Chamber luncheon will be held April 5,
catered by the Blvd. Café at Option Fire Hall.

Thank you
2012
Sponsor



WOMEN'S NETWORKING LUNCHEON

March 9, 2012

Noon

**South Hills Country Club
4305 Brownsville Road, 15236**

The monthly luncheon meeting* of the Women's Networking of the Brentwood Baldwin Whitehall Chamber of Commerce will meet on **Friday, March 9, noon, at South Hills Country Club**. Please plan on attending and bring a friend. We welcome members and non-members. Tables are available for ladies who would like to display products or merchandise. Everyone will pass out cards and brochures and present a one-minute "commercial."

Guest Speaker Cindy Rack

Overwhelmed by Social Media? Cindy Rack from Social Voice Marketing LLC will be presenting "Tips to Mastering Social Media" at the next Women's Networking Luncheon. Cindy has 25 years of IT sales and marketing expertise. She will demonstrate real-time how to get the most benefit for the smallest investment of time. You don't want to miss

Lunch for Chamber Members - \$15 - Bring a friend!
Lunch for Non-Members - \$18
Display Table—\$10

Please make a reservation by contacting our secretary: Mary Dilla at secretary@bbwchamber.com 412-884-1233

*** It is important that we respect our host restaurants and make our reservations timely.** Also, if you do not cancel a reservation, you are financially responsible for your commitment. We realize how difficult it is for our hosts to prepare for walk-ons, and as a Chamber we need to take responsibility for no-shows.



2011-2012 Officers

PresidentDebbie Maddock, First Commonwealth Bank
Vice PresidentSteve Gardiner, Eber Associates
TreasurerBarb Allemeng, Allemeng Concrete & Masonry
SecretaryMary Dilla

BUSINESS SPOTLIGHT!



**4102 Clairton Blvd.
Pittsburgh, PA 15227
412-881-4002
www.zoesbeer.com**

Zoe's Beer is a family owned and operated Beer Distributor located at the old Whitehall Beverage Drive Thru on Route 51 across from Brentwood Towne Center. We are often asked why we discontinued use of the Drive thru and to tell you the truth, it's because we enjoy face time with our customer's. We pride ourselves on a friendly environment and outstanding customer service whilst offering an extensive line of Domestic, Craft, Seasonal and Import Beers along with Malternative's, Ice, Cigarettes at State Minimum pricing, Pop and a large assortment of Snacks. Our awesome Craft Room is set up by beer types and there are information cards for most items telling all about that particular beer. Our staff is knowledgeable and always willing to help you find what you are looking for or make informed suggestions based on your preferences. If we don't have what you need we will look into getting it for you. We offer a discount for large orders (weddings, graduations, etc...). For ladies we will carry your items to your car and if it is difficult for you to get into the store, call us and we will bring it out for you.

We regularly offer free beer samplings at the store for a couple hours on an evening. By doing so we hope customers will have the opportunity to try something new with us in a festive personal setting. Our Samplings, Weekly Specials and anything news worthy gets posted in the store as well as on our:

- ◆ Website (www.zoesbeer.com)
- ◆ FacebookPage (facebook.com/zoesbeerstore)
- ◆ Twitter @zoes_beer
- ◆ Weekly emails can be requested on our website, via email zoesbeer@gmail.com or in the store.

Please stop in to meet our friendly staff and Luca, our mascot! - Zoe & Mike Kennedy

Board of Directors

Barb Allemang	Steve Gardiner	Debbie Maddock
Julie Beck	Mary Halerz	Bob McKown
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