



The Chamber Chatter Box



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President's Corner

Many of you approached me and told me how much you enjoyed the "Law of the Garbage Truck" excerpt in the January Newsletter. I am going to do my best to integrate similar articles in my newsletters because I know that they will help our membership in their quest for success in our businesses and in our lives. I was very fortunate about 8 years ago to meet a man that mentored me and drove home the importance of Personal Development as a daily practice. I hope that you will find them as thought provoking and inspiring as I do.

The Ant Philosophy by Jim Rohn

Over the years I've been teaching children about a simple but powerful concept—the ant philosophy. I think everybody should study ants. They have an amazing four-part philosophy, and here is the first part: ants never quit. That's a good philosophy. If they're headed somewhere and you try to stop them; they'll look for another way. They'll climb over, they'll climb under, and they'll climb around. They keep looking for another way. What a neat philosophy, to never quit looking for a way to get where you're supposed to go. Second, ants think winter all summer. That's an important perspective. You can't be so naive as to think summer will last forever. So ants are gathering in their winter food in the middle of summer. An ancient story says, "Don't build your house on the sand in the summer." Why do we need that advice? Because it is important to be realistic. In the summer, you've got to think storm. You've got to think rocks as you enjoy the sand and sun. Think ahead.

This month we will have Andrew Richards from Fraud Investigative Service, LLC as our guest speaker. He will help our businesses understand the importance of Fraud Awareness and Protection. Our latest mixer was at the Greenhouse Winery on Rte 51. Remember that these mixers are for us to network so the more the merrier. Please try to take advantage of the hospitality of our fellow members by attending the mixers when you can.

Finally BBWCC would like to thank the Polar Bears and their sponsors for their participation in the annual Polar Plunge.

The Chamber of Commerce is a great organization and the one of the best ways to promote your business in the area. Please continue to consider getting involved with any of the many committees that help our Chamber function. We need all of the memberships help and commitment to be successful!

- *Steve Gardiner*

Luncheon & General Membership Meeting

February 6, 2014

South Hills Country Club
4305 Brownsville Road

Noon

Don't be a Victim of Fraud!

**Guest Speaker
Andrew Richards**



Andrew Richards is the owner of Fraud Investigative Service, LLC. Mr. Richards was a Federal Agent with the United States Postal Inspection Service for 25 years. During his tenure he conducted national and international criminal investigations including, homicides, armed robberies, mail bombs, extortion, bribery, white-powder/anthrax, white-collar crime, and ID theft. Mr. Richards was the Public Information Officer for the Federal Postal Office for 20 years conducting hundreds of news interviews. He was the Postal Service Liaison for the Joint Terrorist Task Force and the Pittsburgh G-20 Summit. He is a member of the FBI High Tech-crimes Task Force and a member of the National Association of Certified Fraud Specialists.

Mr. Richards now offers his services and expertise in the area of Fraud awareness and protection to the public through his company, Fraud Investigative Service, LLC. He is a private investigator licensed in Pennsylvania.

Advance reservations requested

Contact Mary Dilla at 412-884-1233 or
email: secretary@bbwchamber.com

\$20 with reservation - \$25 without reservation and non-members

CONGRATULATIONS

to Chamber members Darieth Chisolm, **Fullbody Fitness Club**, and Michele Rice, CEO, **Rice Enterprises** on being Honored at the 9th Annual Celebrate and Share **Women of Achievement Awards**. These ladies join distinguished alumnae, Bonnie Vello, Sharon Young, and Noreen Campbell, **McGinnis Sisters Special Food Stores** and Dottie Coll, **TWO MEN AND A TRUCK**.

WOMEN'S NETWORKING LUNCHEON



February 14, 2013
Noon
South Hills Country Club

The monthly luncheon meeting* of the Women's Networking of the Brentwood Baldwin Whitehall Chamber of Commerce will meet on **Friday, February 14, noon, at South Hills Country Club**. Please plan on attending and bring a friend. We welcome members and non-members. Vendor tables will not be available this month. Everyone will pass out cards and brochures and present a one-minute "commercial."

Guest Speaker

Francine Smith
 Owner, Photographer
 TimeSmart Images

Now is the time to update your headshot by joining us for a fun opportunity to have a beautiful professional images taken.

Women's Networking Valentine Special — \$100!
 (this is a \$50 savings!)

Photo Session includes:

- ◆ Sitting fee PLUS
- ◆ One Edited High Res + One Low res of same image for print and all social networking needs
- ◆ Copyright Release included

Lunch for Chamber Members - \$20 - Bring a friend!
 Lunch for Non-Members - \$25

**Please make a reservation by contacting our secretary:
 Mary Dilla at: 412-884-1233 / secretary@bbwchamber.com**

What to wear for a PR Shoot

When selecting outfits follow these simple guidelines and you won't go wrong.

- Solid colors. Stay away from floral prints or busy/bold patterns.
- Depending on your profession - simple small patterns would work
- No spaghetti straps, tank tops or sleeveless shirts.
- Long sleeve or 3/4 sleeves work best.
- A jacket or cardigan if it fits your occupation.
- Make sure you wear mascara and keep the lipstick light. You want your eyes to be the focal point.
- Stay away from turtle necks - unless you are planning multiple looks for each season.
- Make sure your clothing fits properly.
- Don't forget jewelry.
- Mini Shoots are (one) outfit only due to time frame.

If you would like to discuss outfit choices please contact Francine Smith at 412-965-5678.

2013-2014 Officers

PresidentSteve Gardiner, Eber & Associates Insurance
 Vice PresidentMary Ann Laudato, Pittsburgh Asphalt
 TreasurerBarb Allemeng, Allemeng Concrete & Masonry
 SecretaryMary Dilla

BUSINESS SPOTLIGHT!



Residents at Atria South Hills enjoy a social environment with all the comforts of home. The community not only provides residents with a place to live, but a second family and the support they need to live more independently.

Services are provided by a tenured and dedicated staff and include an emergency call system in every apartment, housekeeping services, transportation and medication assistance, as needed. Atria South Hills also offers on-site physical therapy through outside providers and respite stays for those looking to experience assisted living on a short-term basis.

Residents can choose from spacious studio apartments or one-bedroom floor plans. Other community amenities include three spacious courtyards with a pond, a concierge, a 24-hour café, a library, a theater and Wi-Fi access. The community's convenient location keeps residents close to shopping, places of worship and restaurants.

Atria's signature Engage Life® programs are tailored to satisfy residents' educational, social and cultural needs – and fill their calendars. Residents also enjoy a flavorful dining experience with three restaurant-style meals made from scratch with fresh, seasonal ingredients that reflect local taste, and are served daily by a professional, friendly staff.

Atria South Hills is operated by Atria Senior Living, one of the nation's leading providers of independent living, assisted living and memory care services. Atria is home to more than 15,000 older Americans in 27 states, and its communities provide respectful, quality services designed to promote independence and help seniors enjoy a fulfilling lifestyle.

For more information, contact Lynn Fiedor at (412) 884-1200.

Thank you to our Polar Bears who raised over \$1400 for the chamber when they took the plunge in the frigid Mon River on January 1st!



Ray Casciato
 Bob Healy
 John Slater
 Chris Woods

Sean Hayes
 Jennie Schultz
 Craig Tilbrook

Welcome New Members!

COMCAST—Mark J. Depretis - 412-595-8379
 Mark_Depretis@cable.comcast.com

Sandra Arch-Evans— 724-224-8880
 sbeck128@aol.com

Board of Directors

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