



The Chamber Chatter Box



www.bbwwchamber.com

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President's Corner

Thank you to all of our Chamber members new and renewing for continuing to support our organization.

Your membership is critical to our organizations success and helps our community grow. Just being a Chamber member is not enough if you do not attend our meetings. Joining the Chamber is like joining a health club, you must participate to benefit.

Congratulations to Jennifer Daurora, a member of the third generation at McGinnis Sisters, she has been selected as one of **25 Top Female Executives for the 2013 Business Women First Award**. Also, the **McGinnis Sisters**; Bonnie, Sharon and Noreen, were named in **Cribs for Kids Women of Achievement Award**. They will be among Pittsburgh's most notable women honored for their outstanding accomplishments and contributions to the community at the 8th Annual Celebrate and Share—Women of Achievement Awards Dinner. You can read more about their achievements on our website.

Debbie Maddock

Community Projects to Support

Learn more at our website www.bbwwchamber.com

WE CAN READ! -

SANDY HOOK ELEMENTARY MEMORIAL

McGinnis Sisters Special Food Stores is teaming up with the Student Nonprofit Alliance at Slippery Rock University and local libraries to collect books in honor of the fallen children and teachers of Sandy Hook Elementary. The project, called *WE CAN READ*, is helping local children who are just learning to read through this very special memorial project.

Send an Easter Egg Hunt to a Deployed Service Member

Holidays are always a tough time for men and women to be deployed. Help brighten the day of a service member by sending an "Easter Egg Hunt" overseas. For a \$10.00 donation a service member in Afghanistan will receive an Easter Egg Hunt in a bag! Each bag is filled with food, snacks, and Plastic Easter Eggs filled with candy. Your ten dollars will cover the cost and contents of the Easter Egg Hunt. You can also include a note or picture and we will put it in the finished package. In order to make sure that the Easter Eggs reach the troops by Easter, we need to ship by March 18th. Military Connections, 312 Auburn Street, Pittsburgh, PA 15235. www.militaryconnections.org.

Luncheon & General Membership Meeting

February 7, 2013

Salvatore's

Noon

Speaker: Carrie Coghill, CFP, AIF

Carrie is among the nation's leading advisors. For more than a quarter century, she has been recognized for her outstanding achievements and positive impact on the financial industry both nationally and in the western Pennsylvania region. Carrie conducts workshops on a recurring basis and participates in forums to educate the public, as well as other financial advisors, about investments and financial planning. She is known for always taking the "consumer advocate" approach.

As a registered representative and Investment Adviser Representative of Commonwealth Financial Network® (member FINRA/SIPC, a Registered Investment Adviser), licensed insurance agent, Carrie counsels clients in the areas of investment management, retirement planning, and estate planning. With her AIF® designation, Carrie also assists businesses with implementing proper fiduciary practices, policies, and procedures.

- Regular contributor to Wall Street Week, an online publisher of investment news from nationally recognized financial advisors
- Co-hosted the consumer education television show "Financial Planning," on Pittsburgh's NBC affiliate, WPXI-TV. Regular appearances on CNBC, WPXI News, PCNC's "Night Talk" and other local and national television programs

Advance reservations requested

Contact Mary Dilla at 412-884-1233 or email: secretary@bbwwchamber.com

\$15 with reservation

\$18 without reservation and non-members

Next Chamber Luncheon March 7 at Calabria's

WOMEN'S NETWORKING LUNCHEON

February 8, 2013

Noon

South Hills Country Club

4305 Brownsville Road
Pittsburgh, PA 15236

The monthly luncheon meeting* of the Women's Networking of the Brentwood Baldwin Whitehall Chamber of Commerce will meet on **Friday, February 8 noon, at South Hills Country Club**. Please plan on attending and bring a friend. We welcome members and non-members. Tables are available for ladies who would like to display products or merchandise. Everyone will pass out cards and brochures and present a one-minute "commercial."

Guest Speaker: Kim Epp Frenette
Editor and publisher of *Wise Women*

"I love journalism, small businesses and the internet," says Kim Epp Frenette, the editor and publisher of *Wise Women*, "and I have always been intrigued by the potential to bring it all together and build a community." That's the founding principle of *Wise Women*, an e-journal for dynamic women of Pittsburgh's South Hills.

Over the past 18 months *Wise Women* has profiled over 100 local women and their businesses, experiences and triumphs. Epp Frenette will be speaking about her own experience with starting and growing *Wise Women*, and some of the fascinating women she has had the privilege to interview.

Lunch for Chamber Members - \$15 - Bring a friend!
Lunch for Non-Members - \$18
Display Table \$10

Please make a reservation by contacting
Mary Dilla at: 412-884-1233 /
secretary@bbwchamber.com

Welcome New Members!

Flowers by Terry — Terry Unger

ung534@aol.com 412-884-0800

Dorsey Design, Inc.—Sam Dorsey

sam@dorsey-design.com 412-881-0803

Best Practices Delivered—Michelle Zmijanac

michellezmijanac@bestpracticesdelivered.com 412-292-1204

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BUSINESS SPOTLIGHT

FORD BUSINESS MACHINES

PAPERLESS TECHNOLOGIES

How to get started in document management?

I often get asked the question "What is the best way to get started on my Document Imaging project?" And of course, the answer is always: "It depends".

Just utilizing a document/folder naming scheme within your department or company can insure some standardization to the scanning process, but a "true" document management system is a better pick for several reasons:

- Applying indexes to the documents provides continuity throughout the organization, insuring that you can locate the documents later.
- Workflow, Electronic Forms, and Security are standard options in a document management system and can significantly increase efficiency.
- Document Management Systems prevent the paper mess that already exists from becoming a digital mess.

Paperless Technologies specializes in document imaging – the capture, storage, retrieval and manipulation of digital images converted from paper. We offer a range of services from document imaging, electronic document management, and disaster recovery. These services help to reduce your paper burden, eliminate the time and labor spent searching for documents, and the rising costs spent on records storage.

We guarantee our clients a customized and efficient project plan developed by recognized experts in the field. Together, J.R. Herrington, our Director of Document Management Services, and Allen Gavlak, our Senior Document Management Consultant, bring more than 30 years' experience to the preparation and completion of your back-file conversion project. Furthermore, all Paperless Technologies employees commit to our pledge to provide clients the absolute best in document care and security.

Allen Gavlak CDIA+ MCSE
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(724) 570-6068 <http://paperlesstech.net/>

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